I am a listener of K-Love. I understand that it could be lost in my local city. This saddens me because of the positive music that they play. I don't get advertisements and the news I get is national news and importants, not trivial. I can actually let my kids listen to the radio when it is K-Love. If we were to lose the broadcast of this station, I would have nothing to listen to but advertisements and trash that I don't particularly want my young children to listen to.